

# Contract Data (Traffic) Report

## SUMMARY FOR ORDER # 2211184

<b>Order #</b>	2211184	<b>Created On</b>	7/15/2018 11:45:55 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	PRI:NP=4;IP=5 62556326 Abdul ElSayed for Gov GRIC	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	8020.00
<b>Client</b>	ABDUL EL-SAYED FOR MICHIGAN	<b>Updated On</b>	7/25/2018 8:47:35 AM	<b>Net \$</b>	5774.40
<b>Start Date</b>	7/16/2018	<b>Updated By</b>	Esslinger, Victoria	<b>Units</b>	106
<b>End Date</b>	7/22/2018	<b>Industry</b>	Political-Governor	<b>Credit Hold</b>	NO
<b># of Weeks</b>	1	<b>REFERENCES</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Primary</b>	Grand Rapids Interconnect	<b>Purchase Order #</b>	62556326
<b>ActiveWeeks</b>	1	<b>Secondary</b>	NATIONAL POLITICAL BUNDLE	<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - MI - WASH DC	<b>Tertiary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>Quarternary</b>	END OF FLIGHT BILLING	<b>Product</b>	
<b>Agency</b>	Screen Strategies Media	<b>TRAFFIC OPTIONS</b>		<b>Estimate</b>	3797
<b>RepFirm</b>	NCC 13%	<b>Address 1</b>	15409 Whitechapel Court	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>Copy Instr ID</b>		<b>Address 2</b>		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Total Zones</b>	1	<b>City, State, Zip</b>	Centreville, VA	Grand Rapids, PRI:NP=4;IP=5 See key on FCC Site for zone/network information	
<b>Zones</b>	Grand Rapids MI Interconnect	<b>Zip</b>	20120		
<b>Total Networks</b>	4	<b>Contact</b>			
<b>GENERAL COMMENTS</b>		<b>Phone</b>			
		<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
		<b>Contract Type</b>	Political	6625	
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>			

## SUMMARY FOR SYSCODE 6625

<b>Order #</b>	2211184	<b>Created On</b>	7/15/2018 11:45:55 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	PRI:NP=4;IP=5 62556326 Abdul EISayed for Gov GRIC	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	8020.00
<b>Client</b>	ABDUL EL-SAYED FOR MICHIGAN	<b>Updated On</b>	7/24/2018 4:36:54 PM	<b>Syscode Net \$</b>	5774.40
<b>Start Date</b>	7/16/2018	<b>Updated By</b>	Delosreyes, Kristine	<b>Syscode Units</b>	106
<b>End Date</b>	7/22/2018	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b># of Weeks</b>	1	<b>Zones</b>	Grand Rapids MI Interconnect	<b>Avg Unit Rate</b>	75.66

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5   5	CNN	6625	removed 2	07/17/2018	07/22/2018	Tu-Su 5a-9a	10	\$60.00	\$600.00	30
2	2		National Political Bundle	5   5	CNN	6625	CNN DAYTIME	07/17/2018	07/22/2018	Tu-Su 9a-4p	12	\$60.00	\$720.00	30
3	3		National Political Bundle	5   5	CNN	6625	CNN Access	07/17/2018	07/22/2018	Tu-Su 4p-7p	12	\$70.00	\$840.00	30
4	4		National Political Bundle	5   5	CNN	6625	CNN Prime	07/17/2018	07/22/2018	Tu-Su 7p-12m	6	\$140.00	\$840.00	30
5	5		National Political Bundle	5   5	Food Network	6625	removed 1	07/17/2018	07/22/2018	Tu-Su 7p-12m	5	\$100.00	\$500.00	30
6	6		National Political Bundle	5   5	Hallmark Channel	6625	removed 1	07/17/2018	07/22/2018	Tu-Su 4p-7p	5	\$30.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	5   5	Hallmark Channel	6625	HALLMARK PRIME	07/17/2018	07/22/2018	Tu-Su 7p-12m	6	\$35.00	\$210.00	30
8	8		National Political Bundle	5   5	MSNBC	6625	removed 1	07/17/2018	07/22/2018	Tu-Su 5a-9a	11	\$60.00	\$660.00	30
9	9		National Political Bundle	5   5	MSNBC	6625	removed 2	07/17/2018	07/22/2018	Tu-Su 9a-4p	10	\$60.00	\$600.00	30
10	10		National Political Bundle	5   5	MSNBC	6625	MSNBC Access	07/17/2018	07/22/2018	Tu-Su 4p-7p	12	\$70.00	\$840.00	30
11	11		National Political Bundle	5   5	MSNBC	6625	removed 1	07/17/2018	07/22/2018	Tu-Su 7p-12m	11	\$140.00	\$1,540.00	30
12	12		National Political Bundle	5   5	CNN	6625	removed 1	07/19/2018	07/22/2018	Th-Su 9a-4p	3	\$60.00	\$180.00	30
13	13		National Political Bundle	5   5	CNN	6625	add 07.18	07/19/2018	07/22/2018	Th-Su 7p-12m	1	\$140.00	\$140.00	30
14	14		National Political Bundle	5   5	MSNBC	6625	add 07.18	07/19/2018	07/22/2018	Th-Su 5a-9a	1	\$60.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	5   5	MSNBC	6625	add 07.18	07/19/2018	07/22/2018	Th-Su 7p-12m	1	\$140.00	\$140.00	30

## DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2211184							
Order #	2211184		Created On	7/15/2018 11:45:55 AM		Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62556326 Abdul ElSayed for Gov GRIC		Created By	NCC_Gateway_User		Gross \$	8020.00
Client	ABDUL EL-SAYED FOR MICHIGAN		Updated On	7/25/2018 8:47:35 AM		Net \$	5774.40
Start Date	7/16/2018		Updated By	Esslinger, Victoria		Units	106
End Date	7/22/2018		Source	Gateway		Credit Hold	No
# of Weeks	1		Active	Yes			

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	